

DAIRY QUEEN® PACKAGES



We've been keeping your customers comfortable for more than 30 years.





"I'm so happy with Plymold, I send other Dairy Queen® franchise owners to them. I chose them for their unbeatable quality and I've never been disappointed. I'm also extremely pleased with their service, from the start of the project all the way through delivery. I'm ready to start converting our third store and you can be sure I'll be working with Plymold."

- Jerry Scheffelbein  
Dairy Queen® Franchise Owner, Wisconsin



Plymold is proud to have helped so many Dairy Queen® franchise owners serve so many customers over the years.

Plymold has more than four decades of experience building the finest front-of-the-house furnishings for satisfied customers all over the world. We're especially proud to have worked with so many wonderful Dairy Queen® franchisees for more than 30 years, helping them open new stores and remodel existing operations.

Why do so many Dairy Queen® franchise owners choose Plymold?  
Five essential reasons:

- 1. Dedicated Dairy Queen® Customer Service Team** – Dairy Queen® franchise owners can call on our responsive, experienced team that understands their operations and instinctively knows what they need. They make sure that every request or need is handled accurately and quickly.
- 2. Product Application Specialists** – We help you create floor plans that take into account traffic flow and customer use to get the best seating arrangement for the available space. And we make sure they stay in compliance with ADA requirements.
- 3. Incredibly fast turnaround time** – Your order is manufactured within 15 days from receipt of distributor's order. Please allow adequate time for plan approval and ordering process.
- 4. We ship when we promise** – 99+% on-time shipping record.
- 5. We create beautiful, durable furnishings** – Our products are built to approved Dairy Queen® specifications and designed to look great for years while withstanding heavy use.

"Our Plymold furnishings looked great when we first installed them four years ago and they still look almost like new. They build a product that really holds up to customer use. I think Dairy Queen® made a great choice 30 years ago to partner with Plymold."

Robert Mayfield  
Dairy Queen® Franchise Owner, Texas

DQ Grill & Chill® or Orange Julius®  
We make whatever you need.

Plymold can help any Dairy Queen® franchise owner create a new store or do a complete remodel, an upgrade or a modernization. We build packages for both DQ Grill & Chill® operations and Orange Julius® stores.



# The DQ Grill & Chill® Package

## Upholstered Booths

We provide doubles and singles in two heights and multiple lengths. We even offer an optional corner booth you can install for seating larger groups. Each booth features high density foam padding and monofilament seat support webbing, instead of spring construction, for extra comfort and even weight distribution.

Our booths also provide replaceable back pads, seat pads and headrolls so you can replace damaged upholstery without having to replace the entire unit. Our hard rubber lower base is more durable, resists impact and looks better, longer – even after getting knocked around by shoe heels and cleaning equipment. And our booths are designed without crumb rails at the back of the seat that typically collect dropped food.

“We have worked with Plymold since 1978. During this time we have relied on their products and expert advice on 3 remodel projects and 1 new build. We did try a different supplier on a replacement store project and regretted that decision from day one. They did not meet the quality, service, or reliability of Plymold. Plymold products do not seem to wear out. If a problem does present itself their response is awesome and quickly resolved.”

– Ross Rountree  
Dairy Queen® Franchisee, Augusta, Kansas

## CourtLand® Booths

These booths combine the beauty of wood, the comfort of upholstery and the durability of laminate. They can also be retrofitted into existing frames, which means you don't have to mess with your floor. And the Dairy Queen® color scheme is easily worked into the upholstered back pad.



CourtLand® booths combine comfort and easy care.

Versatile, easy to maintain upholstered booths.



## Table Tops & Bases

Our tables are tested to ensure stability, and we build each one to the Dairy Queen® specification with tough maple laminate surface and a black vinyl edge. But before you order, you should find out more about our exclusive Dur-A-Edge® product (see below). It's an option...but it's a really smart option that will pay you back in increased durability and extended good looks.



Our exclusive Dur-A-Edge® provides an incredibly durable table edge. Impact resistant. No chipping or peeling. Color goes all the way through, so it looks great for years.



Extreme makeover – a combination of new upholstered booths, chairs and tables can revitalize your restaurant's image.

## Wood Chairs & Stools

If our wood chairs and stools weren't among the best you could buy, we wouldn't stand for it. We insist on creating chairs that not only match your specifications, but also live up to our building standards.



Durable, stylish table and chair combination.



## Dining Counters

This is a great option for smaller Dairy Queen® stores with less floor area. They attach easily to most walls and provide convenient extra eating space.

## Beverage Counters

We can custom build beverage counters to any specification – straight front, with doors, various shelf configurations,



Optional corner booths are great for handling large groups.

whatever you need to fulfill your design, use and storage requirements.

## Waste Receptacles

Who pays attention to waste receptacles? Your customers will if they look worn or broken or don't function properly. That's why we've engineered and built our waste receptacles to fit beautifully into your design and withstand years of punishment from your customers and cleaning crew.



Waste receptacles look great, year after year.

## Front Counters

We offer three options that can work with any operation:

- Full build out to specification with shelves and stainless steel legs
- Counter without shelves and stainless steel racks underneath
- "Reskinning" – new front surface and new top



Counters and waste receptacles can be matched to your new DQ Grill and Chill® furniture for a unified, seamless look.

# The DQ Orange Julius® Package

## Table Tops & Bases

We offer your choice of three unique laminate styles on these durable tables – Woolamai Brush, Illawarra Brush and Karratha Brush. Our tables deliver strength and stability with an attractive, durable aluminum edge.

## Soft Seating

The Soft Seating package includes upholstered chairs with tablet arm, sofas, love seats with tablet arms and ottomans with wood tops – all built with Plymold's strict attention to detail and expert craftsmanship.

## Upholstered Booth Seating

Our Orange Julius® booths feature high density foam padding and monofilament seat support webbing, instead of spring construction, for extra comfort and even weight distribution. They also provide replaceable back pads, seat pads and headrolls so you can replace damaged upholstery without having to replace the entire unit. And there are no crumb rails at the back of the seat that can trap spilled food.

## Waste Receptacles

Our Waste Receptacles stand up to years of repeated use, especially the metal base, which resists impact and won't decay.



Upholstered booth with removable, replaceable parts.



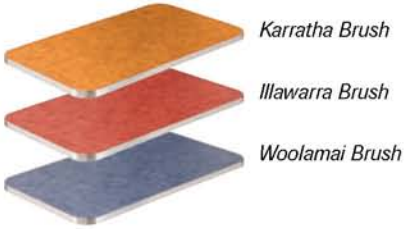
Comfortable, easy to clean upholstered chair with tablet arm.

Matching upholstered ottoman with maple top.



Easy to maintain upholstered Love Seat with tablet arms.

Table top available in three colors.



*Karratha Brush*

*Illawarra Brush*

*Woolamai Brush*



Sturdy, stylish laminate-top table.

## Everything we build for Dairy Queen® is built with exacting care.

Attention to detail. Precision. Respect for craft. And a keen awareness of creating furnishings that touch people's lives. That's how Plymold builds all of the furnishings for Dairy Queen®. Our people are highly trained, extremely passionate professionals who build enormous value into everything that carries the Plymold name. Anyone can purchase the right materials, but creating truly high quality furnishings is the result of combining leading edge processes and highly skilled, highly motivated people.



Plymold's high-strength FR polyester monofilament webbing provides superior performance to traditional springs. (see below)

## Upholstered Seating: Built to take everything but a big part of your budget

### Replaceable Back Pad, Seat Pad & Headroll

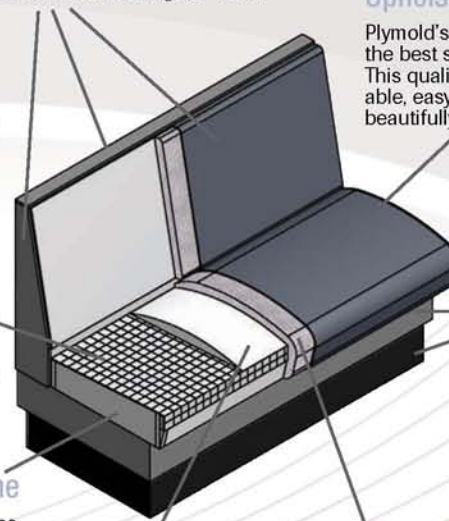
Allows for easy replacements in the event of damage or wear.

### Upholstery Cover

Plymold's upholstery comes from the best suppliers in the industry. This quality surface is comfortable, easy to clean and will wear beautifully for years to come.

### FR Sheet Webbing

High strength FR polyester monofilament webbing maintains the same resiliency year after year for comfort and durability. Our sheet webbing provides superior performance when compared to sinuous spring construction. Our webbing design easily withstands the 100,000-cycle drop test established by BIFMA.



### Upper Base & Lower Base

Upper base is covered with durable vinyl. Lower base is durable hard rubber that withstands the normal wear and tear of clean-up crews.

### Plywood Frame

Value/Classic frames constructed of multi-ply exterior grade plywood.

### High Density FR Foam Wrap

Provides the final touch before upholstery and ensures the deep comfort expected in a deluxe seat.

### High Density FR Foam Pad

Contoured for a comfortable sit and even distribution of weight along the seat.

"Plymold always delivers exactly what I believe a furnishings supplier should provide – exceptional product quality and highly responsive service. I'm still amazed at how quickly they respond. When you're doing a major remodel, you have to have service that's incredible. That's what Plymold delivers."

– Mike Landis  
Dairy Queen® Franchise  
Owner, Goshen, Indiana

## Plymold. A trusted partner for every Dairy Queen® franchise.

First impressions mean a lot in our business, so your front-of-the-house furnishing package needs to look great on day one. But it also should look great 25 years from then.

That's why you need a Dairy Queen® package built by the expert craftspeople at Plymold. Our highly trained, passionate professionals build value into everything that carries the Plymold name – and everything that goes into a Dairy Queen® franchise.

When you're building a new store or remodeling an existing building, you want the process to go smoothly and deliver the best possible result.



That's why you need Plymold's unmatched service. Our Customer Service experts anticipate needs and respond quickly to every request. And nobody can beat our on-time delivery.

When you're deciding who to work with on your next build out or remodel, you want a partner that knows your business and always delivers the best.

That's why you need to talk with Plymold.

Find out more. Call us today.  
DQ TEAM CONTACT INFO 1-866-343-3637

To find out more about Plymold's Dairy Queen® packages or the rest of our product line, visit us at [www.plymold.com](http://www.plymold.com) or call 1.800.PLYMOLD (759.6653).

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More than you expect. Exactly what you need.